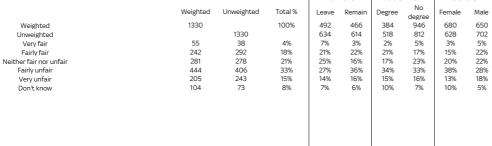
Would you describe the way the UK economy works as fair or unfair?

				Vote i	n 2017					А	ge							Regi	on		
Weighted	Weighted 1330	Unweighted	Total % 100%	Con 382	Lab 357	18-24 155	25-34 229	35-44 219	45-54 241	55-64 194	65-74 160	75+ 131	18-34 384	35-54 460	55+ 486	London 181	Scotland 108	Wales 67	North 321	South 1 439	Midlands 213
Unweighted	1330	1330	100%	613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	439	185
Very fair	55	38	4%	3%	1%	0%	2%	5%	11%	4%	4%	0%	1%	8%	3%	6%	1%	0%	0%	6%	7%
Fairly fair	242	292	18%	31%	20%	6%	16%	19%	22%	17%	22%	24%	12%	21%	20%	17%	6%	16%	30%	15%	15%
Neither fair nor unfair	281	278	21%	26%	17%	19%	13%	27%	13%	24%	22%	39%	15%	20%	27%	29%	9%	9%	17%	26%	19%
Fairly unfair	444	406	33%	32%	30%	42%	54%	29%	23%	32%	30%	18%	49%	26%	28%	31%	43%	30%	30%	35%	35%
Very unfair	205	243	15%	5%	22%	22%	10%	18%	17%	19%	15%	7%	14%	17%	14%	16%	18%	41%	11%	12%	20%
Don't know	104	73	8%	3%	9%	11%	6%	2%	13%	3%	8%	13%	8%	8%	7%	0%	22%	4%	12%	6%	5%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	Μ	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very fair	55	38	4%	6%	6%	18%	0%	1%	0%	7%	7%	0%	4%	8%	0%	0%	0%	1%			
Fairly fair	242	292	18%	32%	36%	25%	12%	13%	19%	13%	20%	13%	1%	3%	28%	12%	18%	27%			
Neither fair nor unfair	281	278	21%	11%	20%	17%	20%	27%	7%	27%	21%	41%	15%	7%	42%	16%	22%	25%			
Fairly unfair	444 205	406 243	33% 15%	44% 6%	31% 6%	28% 7%	24% 36%	26% 6%	35% 14%	44% 5%	28% 17%	39% 4%	25% 32%	39% 42%	9%	49% 20%	41% 18%	36%			
Very unfair Don't know	104	73	8%	1%	2%	7% 4%	8%	26%	24%	5% 5%	8%	4% 3%	23%	1%	20% 0%	1%	0%	11% 0%			
DOILERIOW	104	/3	070	170	270	470	070	2070	2470	370	070	370	2370	170	078	170	070	078			
				EUv	vote	Educ	ation	Gen	der												
	Weighted	Unweighted	Total %	Leave			No	Female	Male												
	=	Onweignted			Remain	Degree	degree														
Weighted	1330	1330	100%	492 634	466 614	384 518	946 812	680 628	650 702												
Unweighted		1330		1 0.34	n14	1 218	01/	1 0/8	/0/												







Do you think the way the UK economy works has become more or less fair over the last decade, or has there been no change?

						i															
				Vote i	n 2017						ge							Regi			
Weighted Unweighted Much more fair Slightly more fair No change Slightly less fair Much less fair Don't know	Weighted 1330 11 116 367 334 368 135	Unweighted 1330 12 112 112 351 362 399 94	Total % 100% 1% 9% 28% 25% 28% 10%	Con 382 613 1% 14% 40% 28% 10% 7%	Lab 357 378 2% 3% 21% 29% 35% 10%	18-24 155 116 2% 1% 26% 14% 22% 35%	25-34 229 174 0% 6% 17% 40% 32% 6%	35-44 219 160 0% 5% 42% 15% 35% 3%	45-54 241 253 2% 12% 20% 22% 32% 13%	55-64 194 286 1% 6% 34% 29% 24% 6%	65-74 160 271 1% 18% 22% 25% 26% 9%	75+ 131 70 0% 15% 37% 29% 15% 4%	18-34 384 290 1% 4% 20% 30% 28% 18%	35-54 460 413 1% 9% 30% 19% 33% 8%	55+ 486 627 0% 12% 31% 28% 22% 6%	London 181 139 2% 14% 24% 31% 23% 5%	Scotland 108 131 0% 29 29% 12% 33% 24%	Wales 67 74 0% 2% 11% 34% 50% 2%	North 321 360 0% 10% 22% 29% 26% 12%	South 439 441 1% 8% 35% 20% 27% 9%	Midlands 213 185 0% 9% 28% 30% 25% 8%
Weighted Unweighted Much more fair Slightly more fair No change Slightly less fair Much less fair Don't know	Weighted 1330 11 116 367 334 368 135	Unweighted 1330 12 112 351 362 399 94	Total % 100% 1% 9% 28% 25% 28% 10%	A 58 54 0% 22% 36% 21% 19% 2%	B 117 133 1% 5% 28% 25% 35% 5%	C 84 106 1% 35% 21% 27% 12% 5%	D 81 86 0% 5% 31% 26% 20% 17%	E 83 101 0% 9% 36% 22% 18%	F 127 148 0% 3% 15% 36% 19% 27%	G 103 93 0% 18% 25% 37%	Mosaic H 122 98 3% 11% 29% 22% 23% 13%	I 116 81 0% 5% 64% 13% 4%	J 79 80 0% 1% 7% 15% 49% 28%	K 77 63 0% 3% 23% 17 71% 2%	L 57 52 0% 13% 29% 27% 31% 0%	M 76 72 0% 3% 16% 27% 50% 3%	N 66 52 5% 1% 16% 34% 44%	O 84 111 2% 1% 29% 41% 16% 12%			

				EU	vote	Educ	ation	Gen	der
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Much more fair	11	12	1%	2%	0%	2%	0%	1%	0%
Slightly more fair	116	112	9%	14%	8%	9%	9%	11%	7%
No change	367	351	28%	32%	25%	19%	31%	23%	32%
Slightly less fair	334	362	25%	24%	31%	29%	23%	27%	23%
Much less fair	368	399	28%	20%	32%	31%	26%	25%	31%
Don't know	135	94	10%	9%	4%	10%	10%	13%	7%





For each of the following, please indicate if you think the UK economy works well or badly for them? People like me

						ı										1					
				Vote i							ge							Regio			
W. L. I	Weighted	Unweighted	Total %	Con 382	Lab 357	18-24 155	25-34 229	35-44 219	45-54 241	55-64 194	65-74 160	75+ 131	18-34 384	35-54 460	55+ 486	London 181	Scotland	Wales 67	North 321	South 439	Midlands 213
Weighted Unweighted	1330	1330	100%	613	378	116	174	160	253	286	271	70	290	413	627	139	108 131	74	360	439	185
Very well	23	31	2%	2%	1%	0%	1%	1%	4%	1%	1%	4%	1%	3%	2%	4%	0%	3%	1%	1%	3%
Fairly well	294	325	22%	32%	16%	8%	23%	22%	27%	23%	22%	27%	17%	25%	24%	20%	12%	15%	23%	21%	33%
Neither well nor badly	409	432	31%	38%	29%	23%	12%	26%	32%	45%	45%	39%	17%	29%	44%	33%	39%	29%	34%	31%	20%
Fairly badly	392	337	29%	22%	34%	38%	39%	34%	27%	22%	24%	18%	39%	30%	22%	32%	29%	44%	27%	29%	29%
Very badly	173	182	13%	4%	18%	26%	24%	17%	8%	6%	2%	2%	25%	12%	4%	11%	16%	9%	12%	14%	13%
Don't know	38	23	3%	2%	2%	4%	1%	0%	2%	3%	6%	8%	2%	1%	5%	0%	4%	0%	4%	4%	2%
											Mosaic	:									
	Weighted	Unweighted	Total %	Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	23	31	2%	12%	2%	1%	2%	3%	0%	7%	0%	0%	1%	0%	0%	0%	0%	1%			
Fairly well	294	325	22%	36%	47%	45%	10%	32%	19%	34%	22%	9%	2%	6%	38%	7%	6%	15%			
Neither well nor badly	409	432	31%	36%	32%	17%	27%	37%	41%	43%	24%	29%	33%	10%	30%	43%	34%	24%			
Fairly badly	392 173	337 182	29% 13%	11% 4%	10% 5%	27% 3%	37% 24%	14% 1%	28% 7%	14% 2%	42% 11%	52% 10%	21% 35%	56% 28%	18% 7%	42% 8%	16% 43%	41% 20%			
Very badly Don't know	38	23	3%	0%	5% 4%	5% 6%	24% 0%	14%	7% 4%	2% 0%	1%	0%	35% 8%	28% 0%	7% 7%	0%	43% 0%	0%			
DOTTERTOW	30	23	370	070	470	076	076	1470	470	070	170	076	070	076	7 70	070	070	070			
						1		1 -	_												
				EU	ote	Educ	ation No	Gen	ider												
	Weighted	Unweighted	Total %	Leave	Remain	Degree	degree	Female	Male												
Weighted	1330		100%	492	466	384	946	680	650												
Unweighted		1330		634	614	518	812	628	702												
Very well	23	31	2%	2%	2%	2%	2%	3%	1%												
Fairly well	294 409	325 432	22% 31%	24% 33%	26% 33%	32% 29%	18% 31%	18% 31%	26% 31%												
Neither well nor badly Fairly badly	392	337	29%	29%	25%	29%	32%	34%	25%												
Very badly	173	182	13%	9%	13%	13%	13%	11%	15%												
Don't know	38	23	3%	4%	1%	1%	4%	3%	3%												
													1								
												sky	I DA	TΔ		SIN	NE	NS			
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													-								

For each of the following, please indicate if you think the UK economy works well or badly for them? People born into wealthy families

118 17 7 20

28

3

Fairly badly

Very badly

Don't know

Base: Nationally representative sample of 1,330 Sky customers, weighted to match the profile of the population. Respondents interviewed online 17-20 August 2018.

				Vote i	n 2017					A	ge							Regi	on		
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 771 337 141 28 3 51	Unweighted 1330 834 322 118 17 7 32	Total % 100% 58% 25% 11% 2% 0% 4%	Con 382 613 48% 35% 12% 0% 0% 4%	Lab 357 378 74% 13% 6% 1% 1% 5%	18-24 155 116 61% 25% 4% 1% 0% 9%	25-34 229 174 65% 22% 5% 7% 0% 1%	35-44 219 160 62% 25% 11% 0% 0% 1%	45-54 241 253 45% 32% 16% 2% 0% 4%	55-64 194 286 60% 21% 15% 3% 0%	65-74 160 271 57% 25% 11% 0% 0% 7%	75+ 131 70 58% 25% 9% 0% 0% 8%	18-34 384 290 63% 23% 5% 5% 0% 4%	35-54 460 413 53% 29% 14% 1% 0% 3%	55+ 486 627 58% 24% 12% 1% 0% 4%	London 181 139 57% 21% 15% 2% 0% 4%	Scotland 108 131 46% 44% 7% 0% 0% 3%	Wales 67 74 63% 16% 20% 0% 1% 0%	North 321 360 70% 14% 7% 2% 0% 7%	South N 439 441 54% 29% 12% 0% 0% 4%	Midlands 213 185 54% 31% 8% 8% 0% 0%
	Weighted	Unweighted	Total %	 A	В	c	D	E	F	G	Mosaic ⊢	I	J	K	L	м	N	0			
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	1330 771 337 141 28 3 51	1330 834 322 118 17 7 32	100% 58% 25% 11% 2% 0% 4%	58 54 81% 10% 8% 0% 0% 0%	117 133 44% 26% 30% 0% 0%	84 106 38% 40% 16% 0% 5%	81 86 70% 21% 7% 1% 0% 1%	83 101 59% 27% 4% 0% 0% 10%	127 148 59% 29% 4% 4% 0% 4%	103 93 42% 27% 11% 16% 0% 4%	122 98 70% 23% 6% 0% 0% 1%	116 81 32% 50% 15% 2% 1%	79 80 81% 9% 1% 0% 1% 8%	77 63 79% 9% 11% 0% 1% 0%	57 52 51% 20% 10% 0% 0% 19%	76 72 64% 20% 16% 0% 0%	66 52 86% 6% 3% 6% 0%	84 111 43% 36% 9% 0% 0% 11%			
Weighted	Weighted 1330	Unweighted	Total % 100%	Leave 492	/ote Remain 466	Degree 384	No degree 946	Gen Female 680	Male 650												
Unweighted Very well Fairly well Neither well nor badly	771 337 141	1330 834 322 118	58% 25% 11%	634 54% 26% 12%	614 72% 21% 7%	518 60% 27% 12%	812 57% 25% 10%	628 56% 28% 9%	702 60% 23% 13%												

0% 3% 0% 0% 1% 5%

1%

3%

0% 0%

5% 3%

2% 0% 0% 0%





For each of the following, please indicate if you think the UK economy works well or badly for them? People born into families which are neither wealthy nor poor

3%

39

7% 7% 5% 1%

Base: Nationally representative sample of 1,330 Sky customers, weighted to match the profile of the population. Respondents interviewed online 17-20 August 2018.

Don't know

				Vote i	n 2017					A	ge							Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North		Midlands
Weighted	1330	1000	100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330	00/	613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Very well	6	15	0%	0% 18%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	3% 5%	0%	0%	0%
Fairly well Neither well nor badly	190 597	213 607	14% 45%	57%	7% 34%	11% 35%	11% 30%	12% 33%	17% 51%	15% 55%	24% 55%	10% 64%	11% 32%	15% 42%	17% 58%	17% 39%	3% 51%	5% 58%	13% 49%	12% 44%	26% 40%
Fairly badly	346	337	26%	16%	44%	18%	48%	29%	21%	24%	16%	17%	36%	25%	19%	35%	20%	23%	26%	26%	23%
Very badly	151	122	11%	3%	11%	32%	9%	25%	7%	2%	2%	0%	18%	16%	1%	7%	24%	11%	6%	14%	10%
Don't know	39	36	3%	5%	3%	4%	2%	0%	3%	4%	2%	9%	3%	2%	4%	1%	0%	0%	5%	4%	2%
Botteknow	33	30	570	3,0	5,0	170	2,0	0,0	5,0	.,,	2,0	370	5,0	270	.,,	.,,	070	070	570	1,0	270
				1							Mosaic										
	144 1 1 1		T . 10/				_		_												
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	M	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	6	15	0%	0%	0%	1%	0%	1%	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%			
Fairly well	190	213	14%	44%	18%	28%	17%	13%	6%	33%	16%	5%	5%	4%	24%	3%	5%	4%			
Neither well nor badly	597	607	45%	38%	62%	41%	42%	49%	63%	41%	37%	27%	36%	49%	49%	65%	31%	36%			
Fairly badly	346 151	337 122	26% 11%	14% 4%	14% 5%	18% 6%	18% 18%	22% 1%	17% 10%	23% 2%	37% 10%	25% 40%	23% 28%	36% 9%	24% 0%	21% 8%	53% 11%	52% 5%			
Very badly Don't know	39	36	3%	0%	0%	6%	4%	14%	4%	2% 0%	1%	0%	28% 8%	3%	2%	2%	0%	2%			
DOTT KNOW	39	30	370	078	078	076	470	1470	470	070	170	078	070	370	270	270	078	270			
				ı																	
				i.		ii		i.													
				EU	ote/	Educ	ation No	Gen	der												
	Weighted	Unweighted	Total %	Leave	Remain	Degree	degree	Female	Male												
Weighted	1330	1220	100%	492	466	384	946	680	650												
Unweighted	6	1330 15	0%	634 1%	614 0%	518 0%	812 1%	628 0%	702 1%												
Very well Fairly well	190	213	14%	15%	13%	11%	16%	13%	16%												
Neither well nor badly	597	607	45%	48%	46%	47%	44%	47%	43%												
Fairly badly	346	337	26%	25%	32%	28%	25%	25%	27%												
Very badly	151	122	11%	7%	7%	12%	11%	11%	12%												
Don't know	30	26	2%	5%	104	20/	2%	1170	20/												

2% 3% 4% 2%





For each of the following, please indicate if you think the UK economy works well or badly for them? People born into poor families

				Vote i	n 2017						ge							Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London		Wales	North		Midlands
Weighted	1330		100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Very well	37	23	3%	1%	0%	11%	7%	0%	0%	0%	1%	0%	9%	0%	0%	0%	14%	4%	0%	0%	8%
Fairly well	103	121	8%	12%	6%	2%	5%	3%	12%	9%	13%	10%	4%	8%	10%	3%	0%	7%	9%	10%	8%
Neither well nor badly	170	213	13%	23%	3%	0%	5%	8%	18%	25%	22%	10%	3%	13%	20%	11%	27%	18%	6%	15%	10%
Fairly badly	370	410	28%	38%	20%	17%	24%	23%	26%	27%	35%	52%	21%	24%	37%	42%	13%	17%	26%	26%	33%
Very badly	610	532	46%	22%	70%	65%	57%	65%	42%	31%	28%	23%	60%	53%	28%	43%	45%	54%	55%	44%	37%
Don't know	40	31	3%	4%	2%	4%	1%	1%	2%	8%	2%	5%	2%	2%	5%	1%	0%	0%	4%	4%	4%
				 							Mosaic										
					_		_	_													
	Weighted	Unweighted	Total %	Α	В	C	D	Е	F	G	Н	ı	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	37	23	3%	0%	0%	1%	1%	0%	0%	17%	2%	13%	0%	0%	0%	0%	0%	0%			
Fairly well	103	121	8%	4%	12%	22%	6%	17%	7%	11%	6%	3%	1%	2%	16%	1%	9%	3%			
Neither well nor badly	170	213	13%	4%	14%	21%	12%	11%	20%	16%	6%	23%	0%	2%	1%	21%	14%	13%			
Fairly badly	370	410	28%	68%	52%	22%	23%	49%	27%	23%	22%	10%	17%	17%	36%	21%	11%	32%			
Very badly	610	532	46%	25%	22%	31%	43%	16%	40%	33%	63%	51%	74%	80%	46%	58%	66%	50%			
Don't know	40	31	3%	0%	0%	3%	15%	8%	6%	0%	1%	2%	8%	0%	0%	0%	0%	2%			
				I																	
				EU	vote	Educ	ation	Gen	der												
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male												
Weighted	1330		100%	492	466	384	946	680	650												
Unweighted		1330		634	614	518	812	628	702												

Weighted	Weighted 1330	Unweighted	Total % 100%	Leave 492	Remain 466	Degree 384	No degree 946	Female 680	Male 650
Unweighted		1330		634	614	518	812	628	702
Very well	37	23	3%	1%	0%	0%	4%	3%	2%
Fairly well	103	121	8%	14%	5%	7%	8%	7%	8%
Neither well nor badly	170	213	13%	18%	8%	12%	13%	14%	12%
Fairly badly	370	410	28%	30%	29%	30%	27%	26%	30%
Very badly	610	532	46%	35%	56%	50%	44%	47%	45%
Don't know	40	31	3%	2%	2%	2%	4%	3%	3%





For each of the following, please indicate if you think the UK economy works well or badly for them? Homeowners

				Vote i	n 2017					A	ge							Regi	on		
w.i.	Weighted	Unweighted	Total % 100%	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London 181	Scotland	Wales	North		Midlands
Weighted	1330	1220	100%	382	357	155	229	219	241	194	160	131	384	460	486		108	67	321	439	213
Unweighted	c =	1330	F0/	613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Very well	65	63	5%	5%	4%	7%	12%	5%	1%	4%	2%	2%	10%	3%	3%	11%	1%	3%	3%	3%	9%
Fairly well	354 517	421 465	27% 39%	34% 39%	23% 33%	26% 39%	16% 41%	25% 42%	27% 40%	40% 34%	21% 43%	35% 29%	20% 40%	26% 41%	33% 36%	37% 37%	13%	23% 31%	21% 43%	28% 31%	31% 39%
Neither well nor badly	283	272	21%	14%	30%		25%	26%	21%	18%	43% 21%	29%	18%	23%	22%	12%	64% 19%	35%	43% 22%	27%	13%
Fairly badly						9%	25% 5%														
Very badly	65	81	5%	6%	5%	8%		2%	9%	1%	5%	4%	7%	6%	3%	3%	3%	6%	5%	7%	3%
Don't know	47	28	4%	2%	5%	10%	1%	2%	2%	3%	9%	0%	5%	2%	4%	0%	0%	2%	6%	3%	5%
	Weighted	l lavorialeta d	T-+-10/					-	-	6	Mosaic							0			
	Weighted	Unweighted	Total %	Α	В	C	D	Е	F	G	Н	1	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	65	63	5%	5%	3%	2%	5%	2%	1%	17%	8%	3%	1%	10%	3%	1%	1%	10%			
Fairly well	354	421	27%	62%	28%	53%	25%	38%	26%	24%	38%	10%	11%	22%	17%	16%	23%	12%			
Neither well nor badly	517	465	39%	26%	50%	27%	32%	21%	35%	40%	27%	50%	53%	24%	38%	47%	42%	65%			
Fairly badly	283	272	21%	5%	13%	12%	11%	29%	21%	16%	24%	31%	18%	40%	26%	34%	27%	10%			
Very badly	65	81	5%	2%	3%	3%	27%	6%	7%	3%	2%	4%	5%	1%	1%	1%	7%	2%			
Don't know	47	28	4%	0%	4%	2%	0%	5%	10%	0%	1%	1%	12%	2%	15%	0%	0%	1%			
				l																	
				EU v	ote	Educ	ation	Gen	der												
EU vote Education Gender																					

				EU.	vote	Educ	ation	Gen	der	
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male	
Weighted	1330		100%	492	466	384	946	680	650	
Unweighted		1330		634	614	518	812	628	702	
Very well	65	63	5%	2%	6%	4%	5%	4%	6%	
Fairly well	354	421	27%	33%	34%	30%	25%	23%	30%	
Neither well nor badly	517	465	39%	38%	28%	44%	37%	37%	41%	
Fairly badly	283	272	21%	18%	25%	17%	23%	26%	17%	
Very badly	65	81	5%	7%	4%	3%	6%	5%	4%	
Don't know	47	28	4%	1%	3%	2%	4%	5%	2%	
				•						





For each of the following, please indicate if you think the UK economy works well or badly for them? Older people

				Vote i	n 2017						ge							Regi	on		
W. L. I	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South A	
Weighted Unweighted	1330	1330	100%	382 613	357 378	155 116	229 174	219 160	241 253	194 286	160 271	131 70	384 290	460 413	486 627	181 139	108 131	67 74	321 360	439 441	213 185
Very well	73	75	5%	4%	3%	2%	13%	4%	10%	2%	1%	1%	8%	7%	1%	4%	2%	5%	8%	7%	1%
Fairly well	263	312	20%	24%	21%	20%	15%	18%	23%	15%	21%	30%	17%	21%	21%	19%	14%	17%	17%	22%	23%
Neither well nor badly	267	258	20%	25%	15%	18%	6%	27%	15%	33%	22%	24%	11%	21%	27%	23%	37%	21%	15%	20%	15%
Fairly badly	385	380	29%	29%	37%	35%	39%	17%	25%	30%	30%	31%	37%	21%	30%	41%	21%	19%	37%	20%	32%
Very badly	315	276	24%	16%	21%	20%	26%	32%	25%	20%	25%	13%	23%	28%	20%	13%	25%	33%	18%	28%	29%
Don't know	27	29	2%	2%	2%	6%	2%	1%	2%	1%	1%	2%	3%	2%	1%	0%	1%	5%	4%	2%	0%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	Μ	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	73 263	75	5% 20%	5%	25% 26%	3%	1% 17%	2% 34%	3% 12%	4% 31%	4% 25%	0%	1% 10%	0% 18%	1% 21%	24% 9%	1% 3%	3% 22%			
Fairly well Neither well nor badly	263 267	312 258	20%	23% 32%	26% 19%	39% 19%	19%	34% 14%	29%	31% 11%	25% 13%	5% 44%	10%	13%	16%	9% 32%	3% 14%	22% 11%			
Fairly badly	385	380	29%	37%	22%	21%	14%	32%	31%	27%	45%	17%	35%	25%	32%	16%	32%	52%			
Very badly	315	276	24%	3%	9%	15%	50%	19%	20%	26%	10%	33%	36%	42%	23%	18%	50%	12%			
Don't know	27	29	2%	0%	0%	3%	0%	1%	5%	2%	2%	1%	7%	2%	7%	1%	0%	1%			
				1																	
				EUv		Edua	ation	Gen	4												
				EU			ation No														
	Weighted	Unweighted	Total %	Leave	Remain	Degree	degree	Female	Male												
Woightod	1330		100%	492	466	384	946	680	650												

				EU	vote	Eauc	ation	Gen	aer	
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male	
Weighted	1330		100%	492	466	384	946	680	650	
Unweighted		1330		634	614	518	812	628	702	
Very well	73	75	5%	2%	10%	11%	3%	5%	6%	
Fairly well	263	312	20%	20%	25%	26%	17%	15%	25%	
Neither well nor badly	267	258	20%	23%	17%	18%	21%	17%	23%	
Fairly badly	385	380	29%	28%	35%	30%	29%	33%	24%	
Very badly	315	276	24%	24%	12%	14%	28%	28%	19%	
Don't know	27	29	2%	3%	1%	1%	3%	2%	2%	
				I		l				





For each of the following, please indicate if you think the UK economy works well or badly for them? People who do not own a home

33

37

3%

Base: Nationally representative sample of 1,330 Sky customers, weighted to match the profile of the population. Respondents interviewed online 17-20 August 2018.

Don't know

				Vote i	n 2017					A								Regi	on		
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 6 130 238 463 460 33	Unweighted 1330 17 113 278 514 371 37	Total % 100% 0% 10% 18% 35% 35% 2%	Con 382 613 1% 10% 30% 37% 20% 1%	Lab 357 378 0% 5% 11% 45% 37% 2%	18-24 155 116 1% 2% 1% 32% 53% 10%	25-34 229 174 1% 4% 7% 35% 51% 2%	35-44 219 160 0% 8% 14% 28% 50% 1%	45-54 241 253 0% 21% 21% 32% 24% 24%	55-64 194 286 0% 10% 22% 41% 27% 0%	65-74 160 271 0% 11% 29% 37% 20% 2%	75+ 131 70 2% 10% 37% 43% 7% 0%	18-34 384 290 1% 3% 5% 34% 52% 5%	35-54 460 413 0% 14% 18% 30% 36% 2%	55+ 486 627 1% 10% 28% 40% 19%	London 181 139 0% 10% 9% 29% 50% 2%	Scotland 108 131 0% 2% 29% 27% 41% 0%	Wales 67 74 1% 3% 20% 34% 42% 0%	North 321 360 0% 13% 15% 38% 27% 6%	South A 439 441 1% 9% 20% 34% 35% 2%	Midlands 213 185 0% 12% 19% 41% 28% 0%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0			
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	1330 6 130 238 463 460 33	1330 17 113 278 514 371 37	100% 0% 10% 18% 35% 35% 2%	58 54 0% 27% 10% 44% 0%	117 133 0% 23% 19% 49% 7% 3%	84 106 0% 20% 20% 40% 16% 3%	81 86 1% 17% 18% 30% 33% 1%	83 101 0% 14% 36% 45% 5% 1%	127 148 0% 8% 27% 34% 27% 4%	103 93 1% 9% 23% 28% 38% 0%	122 98 0% 4% 12% 47% 36% 1%	116 81 0% 3% 17% 18% 61%	79 80 0% 2% 7% 24% 50% 16%	77 63 0% 0% 4% 41% 52% 3%	57 52 5% 16% 29% 15% 35% 0%	76 72 0% 5% 26% 43% 26% 0%	66 52 0% 5% 5% 32% 58% 0%	84 111 0% 1% 11% 27% 60% 2%			
				EU	ote/	Educ	ation	Gen	der												
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male												
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	1330 6 130 238 463 460	1330 17 113 278 514 371	100% 0% 10% 18% 35% 35% 2%	492 634 1% 13% 23% 33% 28%	466 614 0% 6% 16% 48% 29%	384 518 0% 10% 16% 40% 31%	946 812 1% 10% 19% 33% 36% 2%	680 628 1% 7% 19% 34% 37%	650 702 0% 12% 17% 36% 32%												





For each of the following, please indicate if you think the UK economy works well or badly for them? Young people

				Vote ii	1 2017	1				A	ge							Regi	on		
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 27 163 221 501 390 28	Unweighted 1330 18 174 275 514 318 31	Total % 100% 2% 12% 17% 38% 29% 2%	Con 382 613 2% 25% 26% 35% 9% 3%	Lab 357 378 0% 8% 5% 50% 34% 2%	18-24 155 116 0% 3% 2% 40% 51% 4%	25-34 229 174 7% 6% 4% 42% 40% 1%	35-44 219 160 0% 11% 13% 35% 41% 0%	45-54 241 253 1% 7% 20% 40% 29% 2%	55-64 194 286 0% 15% 28% 41% 11% 4%	65-74 160 271 1% 18% 29% 30% 19% 3%	75+ 131 70 5% 34% 24% 32% 5% 0%	18-34 384 290 4% 5% 3% 41% 44% 2%	35-54 460 413 1% 9% 16% 38% 35% 1%	55+ 486 627 1% 21% 27% 35% 12% 3%	London 181 139 0% 14% 14% 53% 20% 0%	Scotland 108 131 0% 3% 31% 31% 35% 0%	Wales 67 74 0% 3% 27% 31% 39% 1%	North 321 360 1% 15% 7% 51% 22% 4%	South 439 441 2% 13% 20% 25% 39% 1%	Midlands 213 185 8% 14% 15% 36% 23% 4%
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 27 163 221 501 390 28	Unweighted 1330 18 174 275 514 318 31	Total % 100% 2% 12% 17% 38% 29% 2%	A 58 54 0% 28% 5% 52% 14% 0%	B 117 133 1% 11% 18% 38% 31% 0%	C 84 106 1% 12% 23% 51% 10% 3%	D 81 86 0% 8% 25% 24% 38% 5%	E 83 101 7% 21% 25% 33% 8% 5%	F 127 148 0% 14% 26% 30% 24% 5%	G 103 93 16% 13% 23% 34% 13%	Mosaic H 122 98 0% 9% 7% 52% 30% 1%	I 116 81 0% 5% 26% 25% 44% 0%	J 79 80 0% 5% 2% 41% 44% 8%	K 77 63 0% 2% 5% 39% 54% 0%	L 57 52 0% 39% 3% 41% 16% 0%	M 76 72 0% 1% 25% 36% 38% 0%	N 66 52 0% 30% 12% 13% 45% 0%	O 84 111 0% 3% 8% 59% 28% 2%			
	Waightad	Linuxightod	Total %	EU v	ote		ation	Gen													

			EU	vote	Educ	ation	Gen	der
Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
1330		100%	492	466	384	946	680	650
	1330		634	614	518	812	628	702
27	18	2%	1%	1%	0%	3%	4%	0%
163	174	12%	17%	12%	7%	15%	13%	12%
221	275	17%	25%	10%	17%	17%	18%	16%
501	514	38%	37%	45%	41%	36%	34%	42%
390	318	29%	17%	30%	33%	28%	30%	29%
28	31	2%	2%	2%	2%	2%	3%	2%
	1330 27 163 221 501 390	1330 27 18 163 174 221 275 501 514 390 318	1330 100% 1330 27 18 2% 163 174 12% 221 275 17% 501 514 38% 390 318 29%	Weighted Unweighted Total % Leave 1330 100% 492 27 18 2% 1% 163 174 12% 17% 221 275 17% 25% 501 514 38% 37% 390 318 29% 17%	1330 100% 492 466 1330 634 614 27 18 2% 1% 1% 163 174 12% 17% 12% 221 275 17% 25% 10% 501 514 38% 37% 45% 390 318 29% 17% 30%	Weighted Unweighted Total % Leave Remain Degree 1330 100% 492 466 384 27 18 2% 1% 1% 0% 163 174 12% 17% 12% 7% 221 275 17% 25% 10% 17% 501 514 38% 37% 45% 41% 390 318 29% 17% 30% 33%	Weighted Unweighted Total % Leave Remain Remain degree Degree degree No degree degree 1330 100% 492 466 384 946 27 18 2% 1% 1% 0% 3% 163 174 12% 17% 12% 7% 15% 221 275 17% 25% 10% 17% 17% 501 514 38% 37% 45% 41% 36% 390 318 29% 17% 30% 33% 28%	Weighted Unweighted Total % Leave Remain Degree degree No degree Female 1330 100% 492 466 384 946 680 27 18 2% 1% 1% 518 812 628 163 174 12% 17% 12% 7% 15% 13% 221 275 17% 25% 10% 17% 17% 18% 501 514 38% 37% 45% 41% 36% 34% 390 318 29% 17% 30% 33% 28% 30%





For each of the following, please indicate if you think the UK economy works well or badly for them? People in the south of England

				Vote i	n 2017					A	ge							Regi	on		
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 230 474 294 119 99 114	Unweighted 1330 269 559 291 91 43 77	Total % 100% 17% 36% 22% 9% 7% 9%	Con 382 613 25% 44% 22% 5% 1% 3%	Lab 357 378 19% 39% 20% 9% 5% 8%	18-24 155 116 15% 34% 8% 5% 14% 24%	25-34 229 174 9% 25% 29% 21% 11% 4%	35-44 219 160 16% 31% 18% 16% 36%	45-54 241 253 21% 43% 22% 5% 5% 4%	55-64 194 286 17% 32% 32% 2% 0% 17%	65-74 160 271 15% 42% 26% 3% 3% 11%	75+ 131 70 33% 48% 14% 4% 0% 0%	18-34 384 290 12% 28% 20% 15% 12%	35-54 460 413 19% 37% 20% 10% 10% 3%	55+ 486 627 21% 39% 25% 3% 1% 10%	London 181 139 2% 31% 25% 22% 8% 13%	Scotland 108 131 25% 20% 26% 3% 4% 22%	Wales 67 74 34% 30% 30% 2% 1% 4%	North 321 360 26% 47% 14% 4% 1% 9%	South 439 441 10% 33% 29% 6% 17% 5%	Midlands 213 185 24% 36% 15% 18% 0% 6%
Weighted Unweighted Very well Fairly well Neither well nor badly Fairly badly Very badly Don't know	Weighted 1330 230 474 294 119 99 114	Unweighted 1330 269 559 291 91 43 77	Total % 100% 17% 36% 22% 9% 7% 9%	A 58 54 10% 59% 26% 5% 0% 0%	B 117 133 11% 46% 24% 6% 3% 10%	C 84 106 12% 55% 23% 4% 0% 6%	D 81 86 27% 26% 22% 4% 13% 7%	E 83 101 25% 58% 6% 3% 0% 8%	F 127 148 29% 35% 27% 2% 1% 6%	G 103 93 22% 36% 22% 19% 0% 1%	Mosaic H 122 98 21% 46% 11% 12% 7% 4%	1 116 81 13% 17% 26% 6% 24% 15%	J 79 80 8% 30% 16% 18% 8% 20%	K 77 63 20% 22% 19% 20% 13% 6%	L 57 52 33% 20% 19% 5% 7% 17%	M 76 72 14% 35% 48% 2% 0% 1%	N 66 52 1% 35% 3% 1% 40% 20%	O 84 111 10% 14% 37% 27% 2% 11%			
	Weighted	Unweighted	Total %	EU \	/ote Remain	Educ Degree	ation No degree	Gen Female	der Male												

				EO.	vote	Educ	ation	Gen	aer
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Very well	230	269	17%	28%	13%	16%	18%	15%	20%
Fairly well	474	559	36%	40%	45%	45%	32%	32%	40%
Neither well nor badly	294	291	22%	18%	28%	24%	21%	22%	22%
Fairly badly	119	91	9%	5%	9%	10%	9%	10%	8%
Very badly	99	43	7%	3%	1%	3%	9%	11%	3%
Don't know	114	77	9%	6%	4%	3%	11%	10%	7%





For each of the following, please indicate if you think the UK economy works well or badly for them? People outside of the south of England

372

506

205

361

500

210

28%

38%

15%

33%

33% 44% 13% 16%

26%

27%

50% 10%

4%

28%

33%

18%

8%

28%

39%

16%

10% 4%

27%

38%

15%

Base: Nationally representative sample of 1,330 Sky customers, weighted to match the profile of the population. Respondents interviewed online 17-20 August 2018.

Neither well nor badly

Fairly badly

Very badly

Don't know

				Vote i	n 2017						ge							Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North		Midlands
Weighted	1330	1220	100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted	16	1330	10/	613 1%	378	116	174	160	253	286 1%	271	70	290	413	627	139	131	74	360	441	185
Very well Fairly well	16 135	30 149	1% 10%	14%	2% 5%	1% 20%	1% 3%	2% 6%	2% 14%	7%	1% 9%	1% 18%	1% 10%	2% 10%	1% 10%	1% 11%	0% 15%	2% 11%	2% 4%	1% 14%	2% 8%
Neither well nor badly	372	361	28%	37%	11%	14%	26%	25%	22%	36%	45%	32%	21%	23%	38%	34%	34%	24%	11%	38%	26%
Fairly badly	506	500	38%	33%	52%	37%	58%	32%	39%	36%	24%	34%	50%	36%	31%	32%	26%	33%	54%	27%	50%
Very badly	205	210	15%	10%	23%	15%	9%	32%	18%	6%	12%	12%	11%	25%	9%	13%	18%	25%	21%	15%	6%
Don't know	96	80	7%	4%	7%	14%	4%	3%	5%	15%	9%	4%	8%	4%	10%	9%	7%	6%	9%	5%	7%
Boilerion	30	00	7,0	170	,,,,		170	570	3,0	.570	370	170	0,0	170	1070	370	, , ,	0,0	370	570	,,,,
																ļ					
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	Μ	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Very well	16	30	1%	1%	0%	1%	0%	0%	3%	0%	1%	4%	0%	1%	1%	1%	1%	2%			
Fairly well	135	149	10%	21%	16%	25%	3%	23%	3%	11%	6%	14%	6%	3%	2%	1%	5%	13%			
Neither well nor badly	372	361	28%	50%	31%	22%	34%	32%	33%	35%	19%	28%	17%	15%	33%	44%	7%	24%			
Fairly badly	506	500	38%	23%	36%	36%	36%	19%	41%	47%	59%	20%	41%	26%	24%	41%	60%	49%			
Very badly	205	210	15%	4%	8%	10%	22%	14%	14%	3%	10%	32%	16%	50%	25%	11%	7%	10%			
Don't know	96	80	7%	0%	9%	6%	5%	11%	6%	3%	6%	2%	20%	6%	15%	3%	21%	2%			
				1																	
				EU	vote	Educ	ation	Gen	der												
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male												
Weighted	1330		100%	492	466	384	946	680	650												
Unweighted		1330		634	614	518	812	628	702												
Very well	16	30	1%	3%	0%	1%	1%	0%	2%												
Fairly well	135	149	10%	12%	9%	7%	11%	7%	14%												
		201																			





In general, which of these comes closest to your views?

				Vote i	n 2017					A	ge					1		Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South 1	Midlands
Weighted	1330	· ·	100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Employers have far too much power over workers	357	322	27%	9%	39%	43%	28%	23%	24%	31%	29%	9%	34%	24%	24%	32%	45%	29%	26%	25%	18%
Employers have slightly too much power over workers	399	375	30%	31%	30%	28%	35%	33%	27%	33%	16%	37%	32%	30%	29%	15%	33%	18%	31%	33%	37%
The balance of power between employers and workers is about right	374	410	28%	42%	18%	17%	29%	27%	29%	22%	33%	43%	24%	28%	31%	44%	17%	30%	25%	28%	24%
Workers have slightly too much power over employers	76	104	6%	10%	3%	0%	7%	5%	9%	5%	7%	5%	4%	7%	6%	3%	0%	18%	3%	7%	7%
Workers have far too much power over employers	40	58	3%	4%	2%	3%	0%	1%	4%	7%	2%	4%	1%	3%	5%	0%	1%	4%	4%	3%	5%
Don't know	84	61	6%	5%	8%	9%	2%	11%	7%	2%	12%	1%	5%	9%	5%	5%	3%	1%	11%	4%	9%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	I	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Employers have far too much power over workers	357	322	27%	17%	14%	4%	32%	14%	23%	18%	37%	24%	21%	52%	29%	36%	72%	25%			
Employers have slightly too much power over workers	399	375	30%	21%	20%	13%	21%	26%	43%	39%	39%	55%	18%	16%	36%	42%	19%	20%			
The balance of power between employers and workers is about right	374	410	28%	61%	54%	67%	20%	43%	27%	26%	17%	8%	14%	7%	18%	15%	8%	40%			
Workers have slightly too much power over employers	76	104	6%	1%	6%	11%	9%	4%	3%	7%	6%	6%	5%	13%	1%	0%	1%	8%			
Workers have far too much power over employers	40	58	3%	1%	4%	2%	18%	4%	3%	0%	0%	2%	6%	1%	1%	0%	0%	3%			
Don't know	84	61	6%	0%	2%	3%	1%	8%	1%	9%	1%	4%	36%	10%	16%	7%	0%	5%			
				1																	

				EU	vote	Educ	ation	Gen	der
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Employers have far too much power over workers	357	322	27%	26%	24%	20%	30%	27%	27%
Employers have slightly too much power over workers	399	375	30%	27%	33%	33%	29%	32%	28%
The balance of power between employers and workers is about right	374	410	28%	31%	33%	36%	25%	27%	29%
Workers have slightly too much power over employers	76	104	6%	7%	5%	6%	6%	5%	7%
Workers have far too much power over employers	40	58	3%	3%	3%	1%	4%	2%	4%
Don't know	84	61	6%	4%	4%	5%	7%	7%	6%





Over recent years, do you think...?

				Vote ii	n 2017					Ag	e e							Regi	ion		
Weighted Unweighted	Weighted 1330	Unweighted	Total % 100%	Con 382 613	Lab 357 378	18-24 155 116	25-34 229 174	35-44 219	45-54 241 253	55-64 194 286	65-74 160 271	75+ 131 70	18-34 384 290	35-54 460 413	55+ 486 627	181	Scotland 108 131	Wales 67 74	North 321 360	South 439 441	Midlands 213 185
Employers have gained much more power over workers Employers have gained slightly more power over workers	329 260	1330 328 342	25% 20%	12% 22%	42% 23%	17% 14%	28% 19%	160 20% 14%	26% 25%	35% 22%	22% 17%	20% 25%	24% 17%	23% 20%	27% 21%	139 22% 10%	21% 13%	19% 14%	27% 30%	30% 18%	18%
There has been no change in the balance of power between employers and workers	305	241	23%	23%	11%	29%	31%	20%	25%	16%	15%	23%	30%	23%	18%	36%	55%	17%	13%	18%	22%
Workers have gained slightly more power over employers Workers have gained much more power over employers Don't know	207 100 130	263 83 73	16% 8% 10%	28% 11% 4%	14% 3% 8%	14% 4% 22%	12% 3% 7%	13% 12% 21%	15% 8% 1%	11% 14% 1%	24% 4% 18%	26% 5% 2%	13% 4% 13%	14% 10% 10%	19% 8% 7%	18% 8% 6%	5% 1% 5%	28% 20% 3%	14% 8% 8%	16% 6% 13%	16% 10% 13%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	С	D	Е	F	G	Н	1	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			

				EU	ote/	Educ	ation	Gen	der
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Employers have gained much more power over workers	329	328	25%	28%	22%	19%	27%	21%	29%
Employers have gained slightly more power over workers	260	342	20%	19%	28%	27%	16%	17%	23%
There has been no change in the balance of power between employers and workers	305	241	23%	19%	21%	25%	22%	25%	21%
Workers have gained slightly more power over employers	207	263	16%	21%	16%	17%	15%	16%	15%
Workers have gained much more power over employers	100	83	8%	8%	8%	5%	8%	7%	8%
Don't know	130	73	10%	5%	6%	7%	11%	14%	6%





Do you think trade unions should be more or less involved in negotiating workers' pay and conditions, or are they currently involved about the right amount?

Weighted Unweighted Much more Slightly more About right Slightly less Much less Don't know	Weighted 1330 281 208 397 112 121 210	Unweighted 1330 254 259 425 158 134 100	Total % 100% 21% 16% 30% 8% 9% 16%	Vote i Con 382 613 10% 6% 42% 21% 17% 4%	n 2017 Lab 357 378 32% 27% 21% 3% 4% 13%	18-24 155 116 25% 14% 12% 5% 3% 40%	25-34 229 174 30% 26% 33% 3% 4% 4%	35-44 219 160 16% 14% 29% 8% 25%	45-54 241 253 27% 19% 33% 6% 10% 5%	55-64 194 286 21% 18% 23% 9% 13% 16%	65-74 160 271 14% 8% 36% 16% 12%	75+ 131 70 7% 4% 42% 17% 16% 14%	18-34 384 290 28% 21% 24% 4% 48	35-54 460 413 22% 16% 31% 7% 9% 15%	55+ 486 627 15% 11% 33% 13% 15%	London 181 139 17% 11% 43% 9% 6% 14%	Scotland 108 131 21% 17% 37% 4% 48 18%	Regi Wales 67 74 43% 21% 27% 4% 2% 2%	North 321 360 21% 19% 32% 6% 9% 13%	South N 439 441 18% 14% 23% 10% 13% 22%	Aidlands 213 185 26% 15% 28% 12% 8% 12%
				 							Mosaic										
	Weighted	Unweighted	Total %	_	D	_	D	Е	F	G		1	J	V		М	N	0			
Weighted Unweighted Much more Slightly more About right Slightly less Much less Don't know	weighted 1330 281 208 397 112 121 210	1330 254 259 425 158 134 100	100% 21% 16% 30% 8% 9% 16%	A 58 54 6% 14% 52% 15% 8% 5%	B 117 133 4% 15% 48% 10% 14%	C 84 106 8% 6% 34% 18% 31% 4%	D 81 86 24% 12% 28% 12% 10% 13%	83 101 3% 9% 27% 22% 12% 27%	127 148 21% 15% 44% 10% 2% 9%	G 103 93 32% 15% 21% 11% 9%	H 122 98 40% 16% 32% 4% 3% 4%	1 116 81 12% 16% 9% 2% 9% 52%	79 80 22% 13% 10% 3% 11% 40%	K 77 63 41% 22% 21% 2% 1% 1%	L 57 52 25% 10% 37% 1% 12% 15%	76 72 23% 45% 18% 4% 8%	N 66 52 50% 6% 21% 9% 1% 13%	84 111 10% 23% 43% 3% 44% 17%			
				EU	vote	Educ	ation	Gen	nder												
Weighted Unweighted Much more Slightly more About right Slightly less Much less Don't know	Weighted 1330 281 208 397 112 121 210	Unweighted 1330 254 259 425 158 134 100	Total % 100% 21% 16% 30% 8% 9% 16%	Leave 492 634 22% 14% 29% 12% 16% 8%	Remain 466 614 18% 23% 37% 9% 5% 6%	Degree 384 518 17% 19% 42% 7% 5% 9%	No degree 946 812 23% 14% 25% 9% 11% 18%	Female 680 628 21% 15% 29% 10% 10% 15%	Male 650 702 21% 17% 31% 7% 8% 16%			sky	DA	та		sky	NE	ws			

Would you support or oppose the following policies? Increase government borrowing to pay for higher investment in health, education and infrastructure (such as transport and telecommunications)

Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 325 375 306 181 104 40	Unweighted 1330 311 420 226 236 107 30	Total % 100% 24% 28% 23% 14% 8% 3%	Vote i Con 382 613 15% 30% 23% 24% 8% 0%	Lab 357 378 378 37% 33% 15% 10% 2% 2%	18-24 155 116 27% 40% 7% 8% 2% 16%	25-34 229 174 27% 24% 26% 12% 9% 2%	35-44 219 160 21% 25% 26% 15% 12% 2%	45-54 241 253 21% 27% 26% 18% 0%	55-64 194 286 24% 29% 22% 16% 8% 1%	65-74 160 271 28% 27% 21% 13% 9% 1%	75+ 131 70 25% 30% 27% 11% 5% 3%	18-34 384 290 27% 30% 19% 10% 6% 7%	35-54 460 413 21% 26% 26% 16% 10% 1%	55+ 486 627 26% 29% 23% 14% 7% 1%	London 181 139 33% 23% 28% 11% 4%	Scotland 108 131 41% 22% 25% 6% 5% 1%	Regi Wales 67 74 22% 36% 10% 14% 18% 0%	North 321 360 25% 38% 12% 15% 3% 6%	South 439 441 21% 25% 30% 15% 7% 2%	Midlands 213 185 16% 25% 25% 14% 19%
				1							Mosaid	:									
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 325 375 306 181 104 40	Unweighted 1330 311 420 226 236 107 30	Total % 100% 24% 28% 23% 14% 8% 3%	A 58 54 30% 34% 23% 11% 2% 0%	B 117 133 9% 23% 29% 38% 2% 0%	C 84 106 13% 23% 23% 16% 23% 2%	D 81 86 21% 28% 23% 10% 18% 0%	E 83 101 28% 37% 19% 10% 2% 4%	F 127 148 27% 36% 25% 8% 3% 1%	G 103 93 26% 29% 15% 10% 19% 0%	H 122 98 17% 41% 12% 23% 5% 3%	I 116 81 27% 16% 46% 11% 1% 0%	J 79 80 14% 34% 2% 5% 24% 20%	K 77 63 20% 43% 13% 12% 19% 0%	L 57 52 36% 29% 20% 8% 7% 0%	M 76 72 17% 15% 45% 7% 14% 2%	N 66 52 75% 5% 13% 6% 1% 0%	O 84 111 29% 24% 29% 6% 1% 12%			
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 325 375 306 181 104 40	Unweighted 1330 311 420 226 236 107 30	Total % 100% 24% 28% 23% 14% 8% 3%	Leave 492 634 24% 25% 17% 10% 2%	Remain 466 614 26% 39% 18% 13% 3% 1%	Educ Degree 384 518 17% 31% 21% 23% 7% 0%	No degree 946 812 27% 24% 10% 8% 4%	Gen Female 680 628 25% 26% 30% 12% 5% 3%	Male 650 702 24% 30% 16% 16% 11% 3%			sky	DA	TA	[sky	NE	ws			

Would you support or oppose the following policies? Establishing a publically owned investment bank to invest in infrastructure and growing businesses which struggle to get finance, at an initial cost of £20 billion

Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 328 398 268 78 49 209	Unweighted 1330 324 469 275 96 62 104	Total % 100% 25% 30% 20% 6% 4% 16%	Vote i Con 382 613 23% 41% 17% 9% 4% 8%	Lab 357 378 27% 32% 19% 4% 2% 16%	18-24 155 116 22% 19% 11% 7% 5% 36%	25-34 229 174 28% 26% 22% 8% 1% 15%	35-44 219 160 27% 34% 11% 12% 0% 16%	45-54 241 253 24% 25% 33% 3% 7% 8%	55-64 194 286 27% 34% 28% 2% 7%	65-74 160 271 23% 26% 18% 4% 9% 21%	75+ 131 70 19% 52% 9% 5% 1% 13%	18-34 384 290 25% 23% 17% 8% 3% 24%	35-54 460 413 25% 29% 23% 7% 4% 12%	55+ 486 627 23% 36% 20% 3% 4% 13%	London 181 139 28% 32% 11% 9% 18	Scotland 108 131 19% 21% 31% 1% 1% 26%	Regi Wales 67 74 38% 29% 16% 7% 5%	North 321 360 26% 31% 25% 4% 2% 12%	South 1439 441 23% 27% 17% 6% 7% 19%	Midlands 213 185 21% 36% 22% 7% 2% 11%
											Mosaic	:									
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 328 398 268 78 49 209	Unweighted 1330 324 469 275 96 62 104	Total % 100% 25% 30% 20% 6% 4% 16%	A 58 54 55% 37% 5% 2% 1% 0%	B 117 133 7% 35% 41% 11% 3% 3%	C 84 106 21% 25% 20% 7% 21% 7%	D 81 86 24% 43% 14% 4% 0% 15%	E 83 101 16% 45% 9% 2% 1% 27%	F 127 148 29% 24% 31% 3% 1% 12%	G 103 93 29% 34% 23% 8% 2% 5%	H 122 98 28% 24% 25% 14% 0% 8%	l 116 81 23% 18% 19% 2% 1% 37%	J 79 80 14% 34% 15% 2% 9% 25%	K 77 63 39% 16% 9% 11% 12% 14%	L 57 52 29% 36% 4% 0% 5% 26%	M 76 72 26% 21% 20% 2% 0% 31%	N 66 52 34% 32% 16% 6% 0% 13%	O 84 111 10% 37% 23% 8% 3% 18%			
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 328 398 268 78 49 209	Unweighted 1330 324 469 275 96 62 104	Total % 100% 25% 30% 20% 6% 4% 16%	Leave 492 634 26% 33% 4% 5% 11%	Remain 466 614 21% 36% 18% 10% 2% 13%	Educ Degree 384 518 19% 38% 26% 8% 2% 6%	ation No degree 946 812 27% 26% 18% 5% 4% 20%	Gen Female 680 628 25% 26% 19% 5% 3% 21%	Male 650 702 24% 34% 21% 6% 4% 10%			sky	DA	TA	[sky	NE	ws			

Would you support or oppose the following policies? Raise the minimum wage from £7.83 to £8.75 an hour.

	Vote in 2017 Age Region																				
				Vote i	n 2017														on		
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 703 362 152 76 23 14	Unweighted 1330 606 383 190 90 39 22	Total % 100% 53% 27% 11% 6% 2% 1%	Con 382 613 38% 37% 15% 7% 3% 1%	Lab 357 378 63% 27% 7% 2% 0% 1%	18-24 155 116 72% 10% 7% 1% 5% 4%	25-34 229 174 57% 31% 5% 5% 1%	35-44 219 160 54% 31% 12% 2% 2% 0%	45-54 241 253 38% 22% 21% 16% 2% 0%	55-64 194 286 54% 27% 11% 7% 1% 0%	65-74 160 271 58% 26% 11% 2% 1% 2%	75+ 131 70 40% 45% 11% 3% 0%	18-34 384 290 63% 23% 6% 4% 3% 3%	35-54 460 413 46% 26% 17% 9% 2% 0%	55+ 486 627 52% 32% 11% 4% 1%	London 181 139 62% 28% 3% 1% 5% 0%	Scotland 108 131 57% 11% 26% 3% 3% 0%	Wales 67 74 46% 24% 25% 2% 2% 0%	North 321 360 55% 22% 10% 0% 2%	South 439 441 54% 27% 10% 6% 1%	Midlands 213 185 39% 43% 12% 5% 0% 1%
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 703 362 152 76 23 14	Unweighted 1330 606 383 190 90 39 22	Total % 100% 53% 27% 11% 6% 2% 1%	A 58 54 72% 23% 5% 0% 0%	B 117 133 22% 31% 20% 25% 0%	C 84 106 20% 33% 19% 24% 3% 2%	D 81 86 43% 40% 13% 1% 0% 2%	E 83 101 44% 48% 3% 4% 2% 0%	F 127 148 50% 22% 25% 3% 0%	G 103 93 54% 25% 14% 3% 4% 0%	Mosaic H 122 98 53% 16% 8% 0%	1 116 81 80% 15% 3% 1% 0% 2%	J 79 80 46% 42% 2% 2% 1% 7%	K 77 63 75% 8% 16% 1% 0%	L 57 52 53% 7% 0% 1% 0%	M 76 72 78% 12% 7% 2% 0%	N 66 52 78% 14% 6% 0% 1% 0%	O 84 111 42% 41% 3% 11% 33%			

			EU	vote	Educ	ation	Gen	der
Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
1330		100%	492	466	384	946	680	650
	1330		634	614	518	812	628	702
703	606	53%	48%	54%	38%	59%	59%	46%
362	383	27%	30%	30%	33%	25%	24%	30%
152	190	11%	12%	10%	18%	9%	13%	9%
76	90	6%	8%	4%	9%	4%	2%	10%
23	39	2%	1%	2%	2%	2%	1%	3%
14	22	1%	1%	1%	0%	1%	1%	1%
	1330 703 362 152 76 23	1330 1330 703 606 362 383 152 190 76 90 23 39	1330 100% 1330 53% 703 606 53% 362 383 27% 152 190 11% 76 90 6% 23 39 2%	Weighted Unweighted Total % Leave 1330 100% 492 1330 634 634 703 606 53% 48% 362 383 27% 30% 152 190 11% 12% 76 90 6% 8% 23 39 2% 11%	1330 100% 492 466 1330 634 614 703 606 53% 48% 54% 362 383 27% 30% 30% 152 190 11% 12% 10% 76 90 6% 8% 4% 23 39 2% 11% 2%	Weighted Unweighted Total % Leave Remain Degree 1330 100% 492 466 384 1330 634 614 518 703 606 53% 48% 54% 38% 362 383 27% 30% 30% 33% 152 190 11% 12% 10% 18% 76 90 6% 8% 4% 9% 23 39 2% 1% 2% 2%	Weighted Unweighted Total % Leave Remain Degree degree No degree 1330 100% 492 466 384 946 703 606 53% 48% 54% 38% 59% 362 383 27% 30% 30% 33% 25% 152 190 11% 12% 10% 18% 9% 76 90 6% 8% 4% 9% 4% 23 39 2% 1% 2% 2% 2%	Weighted Unweighted Total % Leave Remain Degree degree No degree degree Female 1330 100% 492 466 384 946 680 680 680 684 614 518 812 628 628 59% 48% 40% 9%





Would you support or oppose the following policies? Raise the minimum wage for zero hours contracts to 20% above the standard minimum wage.

				Vote in 2017 Age												I		Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands
Weighted	1330	Ü	100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Strongly support	438	368	33%	15%	40%	54%	38%	22%	28%	41%	29%	17%	45%	25%	31%	33%	31%	57%	36%	29%	29%
Tend to support	312	346	23%	29%	32%	17%	23%	16%	21%	21%	35%	39%	20%	19%	30%	19%	12%	12%	26%	26%	28%
Neither support nor oppose	333	319	25%	31%	16%	9%	24%	41%	26%	19%	23%	29%	18%	33%	23%	39%	46%	8%	17%	27%	17%
Tend to oppose	130	160	10%	15%	9%	7%	10%	11%	12%	9%	7%	13%	8%	11%	9%	6%	6%	13%	12%	8%	13%
Strongly oppose	61	85	5%	6%	1%	7%	3%	3%	9%	6%	2%	1%	4%	6%	3%	1%	3%	4%	5%	5%	6%
Don't know	57	52	4%	3%	2%	6%	3%	7%	4%	4%	4%	1%	4%	5%	3%	1%	2%	6%	4%	5%	7%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	M	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Strongly support	438	368	33%	31%	14%	16%	32%	10%	33%	37%	32%	49%	32%	59%	20%	36%	62%	34%			
Tend to support	312	346	23%	22%	18%	11%	29%	54%	16%	30%	27%	14%	22%	5%	42%	46%	17%	11%			
Neither support nor oppose	333	319	25%	32%	19%	30%	30%	13%	27%	21%	25%	34%	11%	31%	28%	16%	20%	37%			
Tend to oppose	130	160	10%	13%	30%	14%	5%	18%	15%	7%	8%	1%	4%	1%	5%	2%	0%	13%			
Strongly oppose	61	85	5%	2%	10%	20%	5%	1%	3%	4%	8%	1%	4%	2%	2%	1%	0%	2%			
Don't know	57	52	4%	0%	8%	8%	1%	3%	6%	0%	0%	1%	27%	3%	3%	0%	0%	3%			

				EU '	vote	Educ	ation	Gen	der
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Strongly support	438	368	33%	29%	28%	28%	35%	34%	31%
Tend to support	312	346	23%	29%	29%	22%	24%	24%	23%
Neither support nor oppose	333	319	25%	21%	24%	24%	25%	29%	21%
Tend to oppose	130	160	10%	12%	12%	16%	7%	8%	12%
Strongly oppose	61	85	5%	6%	4%	4%	5%	3%	6%
Don't know	57	52	4%	4%	2%	6%	4%	2%	7%





Would you support or oppose the following policies? Oblige companies with more than 250 workers to have at least two workers on their company boards

				Vote in 2017 Age														Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands
Weighted	1330		100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Strongly support	345	350	26%	17%	39%	31%	26%	26%	27%	22%	28%	22%	28%	27%	24%	26%	16%	48%	34%	22%	22%
Tend to support	488	490	37%	44%	35%	29%	38%	29%	28%	37%	49%	56%	34%	29%	46%	23%	50%	30%	34%	40%	41%
Neither support nor oppose	307	287	23%	21%	21%	17%	26%	17%	33%	31%	14%	16%	23%	26%	21%	33%	26%	12%	23%	19%	25%
Tend to oppose	75	113	6%	10%	4%	1%	8%	9%	3%	6%	6%	6%	5%	6%	6%	14%	2%	6%	4%	5%	6%
Strongly oppose	33	41	3%	4%	0%	0%	1%	3%	8%	2%	2%	0%	0%	5%	1%	2%	4%	0%	1%	5%	0%
Don't know	81	49	6%	4%	1%	23%	2%	15%	1%	3%	1%	0%	10%	7%	1%	2%	3%	5%	5%	10%	6%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	Н	1	J	K	L	М	N	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Strongly support	345	350	26%	26%	10%	12%	17%	17%	29%	34%	35%	20%	25%	65%	34%	33%	22%	16%			
Tend to support	488	490	37%	34%	29%	30%	39%	67%	35%	37%	38%	35%	32%	16%	46%	52%	57%	12%			
Neither support nor oppose	307	287	23%	3%	43%	18%	30%	10%	27%	22%	17%	22%	19%	15%	19%	14%	16%	58%			
Tend to oppose	75	113	6%	31%	12%	17%	2%	3%	3%	4%	7%	0%	2%	0%	1%	1%	1%	8%			
Strongly oppose	33	41	3%	6%	3%	20%	0%	1%	0%	3%	1%	0%	0%	1%	0%	1%	0%	3%			
Don't know	81	49	6%	0%	2%	3%	13%	2%	6%	1%	3%	23%	21%	3%	0%	0%	4%	3%			

				EU	vote	Educ	ation	Gen	der
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Strongly support	345	350	26%	25%	30%	26%	26%	26%	26%
Tend to support	488	490	37%	44%	36%	35%	37%	41%	32%
Neither support nor oppose	307	287	23%	19%	18%	25%	22%	19%	27%
Tend to oppose	75	113	6%	5%	11%	10%	4%	4%	8%
Strongly oppose	33	41	3%	5%	2%	3%	2%	1%	4%
Don't know	81	49	6%	3%	3%	2%	8%	9%	3%





Would you support or oppose the following policies? Requiring the major digital companies such as Google and Facebook to follow rules set by government on how they operate, in the same way that broadcasters and mobile phone providers must

Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 1330 697 774 429 378 1000 73 25 46 18 30 61 29				n 2017 Lab 357 378 62% 28% 6% 3% 1%	18-24 155 116 47% 31% 2% 1% 2% 18%	25-34 229 174 50% 35% 9% 4% 2% 1%	35-44 219 160 46% 22% 20% 4% 1% 5%	45-54 241 253 47% 48% 3% 0% 2% 0%	55-64 194 286 63% 25% 5% 2% 1% 5%	65-74 160 271 58% 32% 8% 1% 0% 2%	75+ 131 70 62% 27% 4% 0% 2% 5%	18-34 384 290 49% 33% 6% 3% 2% 8%	35-54 460 413 47% 36% 11% 2% 1% 3%	55+ 486 627 61% 28% 5% 1% 1% 4%	London 181 139 49% 35% 11% 1% 0% 5%	Scotland 108 131 46% 49% 2% 0% 1%	Regi Wales 67 74 75% 15% 6% 3% 1%	North 321 360 57% 33% 3% 1% 1% 5%	South A 439 441 49% 29% 13% 2% 2% 5%	Midlands 213 185 51% 32% 4% 5% 2% 6%
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 697 429 100 25 18 61	Unweighted 1330 774 378 73 46 30 29	Total % 100% 52% 32% 8% 2% 1% 5%	A 58 54 53% 19% 21% 6% 1% 0%	B 117 133 47% 47% 3% 1% 1%	C 84 106 39% 49% 6% 1% 3% 2%	D 81 86 58% 21% 2% 1% 5% 13%	E 83 101 69% 22% 0% 0% 7%	F 127 148 53% 37% 6% 1% 1%	G 103 93 56% 41% 3% 0% 0% 1%	Mosaic H 122 98 56% 24% 12% 5% 1% 2%	l 116 81 49% 23% 24% 27 1% 0%	J 79 80 39% 18% 4% 5% 1% 33%	K 77 63 75% 10% 12% 13% 13%	L 57 52 44% 52% 1% 0% 4% 0%	M 76 72 51% 43% 5% 0% 0%	N 66 52 64% 22% 0% 1% 0% 13%	O 84 111 36% 49% 9% 3% 0% 2%			
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 697 429 100 25 18 61	Unweighted 1330 774 378 73 46 30 29	Total % 100% 52% 32% 8% 2% 1% 5%	EU v Leave 492 634 63% 27% 5% 1% 2% 1%	vote Remain 466 614 48% 37% 8% 3% 2% 2%	Educ Degree 384 518 49% 39% 4% 0% 3%	ation No degree 946 812 54% 29% 9% 1% 2% 5%	Gen Female 680 628 51% 33% 8% 1% 6%	der Male 650 702 54% 31% 7% 3% 2% 3%			sky	DA	TA	•	sky	NE	ws			

Would you support or oppose the following policies? Raising the rates of tax paid on the income which people make from owning wealth (for example in company dividends, or the profit when you sell something that has increased in value since you bought it) to the same rates as those paid on income people make from work?

Base: Nationally representative sample of 1,330 Sky customers, weighted to match the profile of the population. Respondents interviewed online 17-20 August 2018.

				Vote i	n 2017					A	ge							Regi	on		
Weighted Unweighted Strongly support Tend to support Neither support nor oppose Tend to oppose Strongly oppose Don't know	Weighted 1330 322 341 264 179 128 96	Unweighted 1330 305 369 242 213 146 55	Total % 100% 24% 26% 20% 13% 10% 7%	Con 382 613 18% 23% 24% 22% 11% 1%	Lab 357 378 35% 35% 16% 7% 2% 6%	18-24 155 116 23% 29% 10% 8% 11% 20%	25-34 229 174 23% 25% 21% 9% 15% 6%	35-44 219 160 34% 17% 13% 11% 8% 17%	45-54 241 253 21% 24% 26% 18% 10% 1%	55-64 194 286 26% 25% 26% 12% 9% 1%	65-74 160 271 14% 26% 19% 25% 9% 7%	75+ 131 70 27% 38% 21% 11% 3% 0%	18-34 384 290 23% 27% 17% 9% 13% 12%	35-54 460 413 27% 21% 20% 15% 9% 8%	55+ 486 627 23% 29% 22% 16% 7% 3%	London 181 139 28% 19% 32% 12% 7% 2%	Scotland 108 131 20% 26% 28% 7% 16% 3%	Wales 67 74 39% 23% 7% 26% 2% 4%	North 321 360 32% 27% 17% 11% 5% 9%	South 439 441 17% 25% 17% 15% 16% 11%	Midlands 213 185 23% 32% 20% 15% 4% 5%
				1							Mosaic										
	18/-:		T-+-10/					-	-									0			
	Weighted	Unweighted	Total %	Α	В	C	D	E	F	G	H	11.0	J	K	L	M	N	0			
Weighted Unweighted	1330	1330	100%	58 54	117 133	84 106	81 86	83 101	127 148	103 93	122 98	116 81	79 80	77 63	57 52	76 72	66 52	84 111			
Strongly support	322	305	24%	28%	11%	14%	9%	34%	31%	34%	28%	21%	34%	42%	16%	29%	13%	17%			
Tend to support	341	369	26%	22%	17%	19%	34%	37%	19%	14%	47%	13%	16%	26%	37%	57%	14%	21%			
Neither support nor oppose	264	242	20%	4%	16%	18%	18%	6%	33%	26%	9%	20%	15%	29%	19%	6%	30%	43%			
Tend to oppose	179	213	13%	37%	39%	21%	12%	20%	13%	18%	2%	6%	7%	2%	9%	2%	7%	4%			
Strongly oppose	128	146	10%	6%	15%	25%	9%	3%	4%	6%	5%	16%	2%	1%	4%	4%	36%	10%			
Don't know	96	55	7%	3%	2%	2%	18%	0%	0%	1%	8%	24%	26%	1%	15%	2%	1%	5%			
				 File	ote	Educ	ation	Gen	der												
	****		T . 10/				No														
	Weighted	Unweighted	Total %	Leave	Remain	Degree	degree	Female	Male												
Weighted	1330		100%	492	466	384	946	680	650												
Unweighted	222	1330	2.40/	634	614	518	812	628	702												
Strongly support	322 341	305 369	24%	27%	27%	26%	24% 25%	20%	29% 24%												
Tend to support Neither support nor oppose	341 264	369 242	26% 20%	25% 22%	35% 13%	27% 17%	25% 21%	27% 20%	24%												
Tend to oppose	264 179	213	13%	12%	16%	19%	11%	14%	13%												
Strongly oppose	128	146	10%	12%	5%	8%	10%	10%	10%												
Don't know	96	55	7%	3%	3%	3%	9%	10%	5%												
				1																	





Would you support or oppose the following policies? Ask the Bank of England to adopt policies to keep house prices from rising

			Vote in 2017 Age Region																		
																	Regi	on			
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North		Midlands
Weighted	1330		100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Strongly support	432	335	32%	20%	38%	55%	37%	27%	28%	24%	25%	35%	45%	28%	27%	37%	41%	46%	41%	26%	21%
Tend to support	366	409	28%	34%	40%	22%	34%	25%	32%	15%	23%	41%	29%	29%	25%	31%	19%	31%	26%	20%	45%
Neither support nor oppose	319	304	24%	24%	14%	7%	19%	27%	22%	34%	37%	18%	14%	24%	31%	16%	31%	10%	20%	34%	16%
Tend to oppose	132	189	10%	18%	6%	2%	7%	13%	11%	17%	12%	4%	5%	12%	12%	10%	7%	11%	9%	10%	14%
Strongly oppose	46	64	3%	4%	2%	2%	1%	5%	7%	6%	1%	1%	2%	6%	3%	4%	2%	2%	2%	5%	4%
Don't know	35	29	3%	1%	0%	12%	1%	2%	0%	2%	1%	2%	5%	1%	2%	2%	1%	0%	2%	5%	1%
											Mosaic										
	Weighted	Unweighted	Total %	Α	В	C	D	Е	F	G	Н	1	J	K	L	M	Ν	0			
Weighted	1330		100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Strongly support	432	335	32%	14%	21%	16%	19%	29%	30%	29%	41%	26%	35%	73%	45%	24%	68%	28%			
Tend to support	366	409	28%	24%	21%	26%	23%	43%	29%	15%	28%	23%	42%	11%	39%	25%	13%	55%			
Neither support nor oppose	319	304	24%	23%	29%	22%	20%	23%	32%	25%	22%	49%	7%	15%	4%	44%	11%	9%			
Tend to oppose	132	189	10%	32%	19%	14%	25%	4%	7%	24%	5%	1%	2%	1%	8%	5%	3%	4%			
Strongly oppose	46	64	3%	6%	11%	19%	0%	2%	1%	5%	1%	1%	3%	0%	0%	2%	1%	1%			
Don't know	35	29	3%	0%	0%	2%	13%	0%	1%	2%	2%	0%	11%	1%	4%	1%	4%	2%			
				1																	

				EU	vote	Eauc	ation	Gen	aer
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Strongly support	432	335	32%	31%	22%	25%	35%	31%	34%
Tend to support	366	409	28%	32%	34%	31%	26%	28%	27%
Neither support nor oppose	319	304	24%	22%	26%	25%	24%	29%	18%
Tend to oppose	132	189	10%	8%	15%	14%	8%	6%	14%
Strongly oppose	46	64	3%	5%	3%	4%	3%	3%	4%
Don't know	35	29	3%	2%	0%	1%	3%	3%	2%
				I				I	





Would you support or oppose the following policies? Introduce a new corporation tax for multinational companies that misleadingly report zero or very low profits in the UK

				Vote i	n 2017					A	ge					I		Regi	on		
	Weighted	Unweighted	Total %	Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South 1	Midlands
Weighted	1330	O mengriced	100%	382	357	155	229	219	241	194	160	131	384	460	486	181	108	67	321	439	213
Unweighted		1330		613	378	116	174	160	253	286	271	70	290	413	627	139	131	74	360	441	185
Strongly support	844	881	63%	62%	72%	54%	76%	58%	54%	71%	63%	69%	67%	56%	68%	76%	45%	88%	69%	58%	58%
Tend to support	265	299	20%	26%	19%	10%	19%	14%	28%	20%	24%	22%	16%	21%	22%	15%	32%	5%	13%	22%	28%
Neither support nor oppose	66	66	5%	4%	3%	1%	1%	8%	10%	7%	4%	1%	1%	9%	4%	7%	6%	2%	9%	3%	2%
Tend to oppose	19	27	1%	2%	1%	2%	2%	1%	1%	1%	0%	3%	2%	1%	1%	3%	0%	3%	0%	1%	2%
Strongly oppose	20	11	2%	0%	0%	0%	0%	1%	6%	0%	3%	0%	0%	3%	1%	0%	4%	0%	0%	3%	0%
Don't know	116	46	9%	5%	4%	33%	1%	19%	1%	1%	7%	4%	14%	9%	4%	0%	13%	2%	8%	12%	10%
	Weighted	Unweighted	Total %	A	В	C	D	E	F	G	Mosaic	1	J	К	L	м	N	0			
	-	. 0													-						
Weighted	1330	1220	100%	58	117	84	81	83	127	103	122	116	79	77	57	76	66	84			
Unweighted		1330		54	133	106	86	101	148	93	98	81	80	63	52	72	52	111			
Strongly support	844	881	63%	81%	35%	48%	73%	75%	63%	78%	80%	48%	48%	81%	41%	56%	67%	84%			
Tend to support	265	299	20%	13%	43%	27%	10%	20%	27%	17%	16%	9%	12%	12%	31%	32%	15%	8%			
Neither support nor oppose	66	66	5%	2%	18%	3%	0%	1%	2%	3%	2%	5%	1%	7%	0%	11%	14%	3%			
Tend to oppose	19	27	1%	4%	3%	1%	3%	0%	0%	0%	0%	1%	0%	0%	5%	1%	4%	1%			
Strongly oppose	20	11	2%	0%	0%	16%	1%	0%	0%	0%	0%	0%	0%	0%	7%	0%	0%	2%			
Don't know	116	46	9%	0%	1%	6%	13%	3%	8%	1%	2%	37%	39%	0%	15%	0%	0%	2%			
				1																	

				EU vote		Education		Gender	
	Weighted	Unweighted	Total %	Leave	Remain	Degree	No degree	Female	Male
Weighted	1330		100%	492	466	384	946	680	650
Unweighted		1330		634	614	518	812	628	702
Strongly support	844	881	63%	70%	65%	61%	65%	61%	66%
Tend to support	265	299	20%	19%	27%	25%	18%	22%	18%
Neither support nor oppose	66	66	5%	4%	4%	8%	4%	4%	6%
Tend to oppose	19	27	1%	2%	2%	3%	1%	1%	2%
Strongly oppose	20	11	2%	3%	0%	0%	2%	1%	2%
Don't know	116	46	9%	3%	3%	3%	11%	11%	6%



